

How To Prepare Your Home for Photography

What You Should Do

- * Have a good tidy up. To some degree clinical is good especially in the bathroom.
- * When practical, paint work that needs a touch up should be dealt with if in full view.
- * Visible cables should be hidden on the day of the shoot, they should be unplugged and hidden behind the equipment.
- * All light bulbs should be working in the rooms to be photographed as your lights may be used to enhance the images and a dud lamp doesn't look very good.
- * On the day there will only be time to make adjustments to rooms, not tidy them.
- * Creating the feeling of space is very important in photographs, it is a 2 dimensional image so we have to create the feeling of depth and space. Without a tunnel effect so normally we include two adjacent walls
- * Potential clients will always look from the perspective of how they would fit into the space therefore minimalist is good, as then there are no distractions to the eye.
- * Entrance Halls, Stairs and Landings can provide some very positive images.

Kitchen/Diner

- * This area should look welcoming and clear of your normal family items. Fridge magnets, sticky notes and Notice Boards should be removed.
- * Equipment again will look best if no wires are showing, unplug and tuck wires behind, on shoot day. Work tops should be cleaned prior to the shoot.
- * The kitchen/diner tends to be the **hub** of family living so a good impression is imperative. First impressions count.

Living Rooms

- * Friendly and welcoming with the feeling of space.
- * Anything not essential for the photograph should be removed or hidden on the day of the shoot. Open floor space is good too.
- * A coffee table should only have a couple of magazines arranged on it, preferably House or Gardening mags or a single ornament/vase.
- * Windows should be cleaned inside and out as sunlight can make streaky windows distracting.
- * A well laid out dining table works well especially with an imposing table.

Bedrooms

- * Beds should be made up carefully and any clothes hidden for the duration of the shoot, freestanding hanging rails would be best wheeled out of the room whilst photographs are taken.

Bathrooms

- * All tiles and grouting should be clean with no discolouring showing in the joints around tiles and shower fittings. All Shampoos, soaps, towels and other accoutrements should also be removed, clinical is good for the bathroom appearance.

Exterior

- * Patio and Grounds should be as tidy as is practicable dependent on time of year. Mow the grass and trim any unruly hedging/bushes.
- * Bins, Gardening Implements, Washing Lines should all be removed from photo areas.
- * Barbecues should be uncovered and Garden Brollies opened.
- * The First Impression will play a major role in you selling your property so the Frontage photographs need to be as near perfect as possible. Gardens and lawns as neat as possible.